



Remit To:  
**KGW**  
 P.O. BOX 203981  
 HOUSTON TX 77216-3981

# OFFICIAL BILLING INVOICE

Inv # **1491698** Rev # **0** Invoice Date: **11/04/2012**

Advertiser: Libraries Yes! Committee (22474)  
 Agency: Media Analysis Inc. (7701)  
 Buyer: Marla Jackson  
 Contract: 854910  
 Acct Type: Local/Political Issue - Agency  
 Terms: Cash In Advance  
 Bill Type: Weekly/Irregular  
 Period: 10/29/2012 - 11/04/2012  
 Coop: No  
 Salesperson: Bob Torheim, (503) 226-5000  
 Product: Political - Ballot Issue (1195)  
 Brand: Library Levy #26-125 (168724)  
 Estimate/HL: 364/364  
 Comments: OT\$75,600



**MEDIA ANALYSIS INC.**  
 P.O. BOX 66490  
 PORTLAND, OR 97290-6490

000590

For Billing Inquires Call: (877) 269-2227 or email: TVBilling@belo.com

## Portland (KGW)

Line	Type	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	AD-ID / ISCI	Amount	Remarks
27.0	SPOT	6:58:00AM-9:00:00A	Day,M-1Tu-1W-1Th-1F-1	10/29/12 07:26 am (Mo)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$725.00	
	SPOT	6:58:00AM-9:00:00A	Day,M-1Tu-1W-1Th-1F-1	10/30/12 07:24 am (Tu)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$725.00	
	SPOT	6:58:00AM-9:00:00A	Day,M-1Tu-1W-1Th-1F-1	10/31/12 06:59 am (We)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$725.00	
	SPOT	6:58:00AM-9:00:00A	Day,M-1Tu-1W-1Th-1F-1	11/01/12 08:26 am (Th)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$725.00	
	SPOT	6:58:00AM-9:00:00A	Day,M-1Tu-1W-1Th-1F-1	11/02/12 07:57 am (Fr)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$725.00	
28.0	SPOT	9:00:00AM-10:00:00	Day,M-1Tu-1W-1Th-1F-1	10/29/12 09:29 am (Mo)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$400.00	
	SPOT	9:00:00AM-10:00:00	Day,M-1Tu-1W-1Th-1F-1	10/30/12 09:51 am (Tu)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$400.00	
	SPOT	9:00:00AM-10:00:00	Day,M-1Tu-1W-1Th-1F-1	10/31/12 09:56 am (We)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$400.00	
	SPOT	9:00:00AM-10:00:00	Day,M-1Tu-1W-1Th-1F-1	11/01/12 09:57 am (Th)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$400.00	
	SPOT	9:00:00AM-10:00:00	Day,M-1Tu-1W-1Th-1F-1	11/02/12 09:50 am (Fr)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$400.00	
29.0	SPOT	11:59:00AM-12:31:0	Day,M-1Tu-1W-1Th-1F-1	10/29/12 12:19 pm (Mo)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$400.00	
	SPOT	11:59:00AM-12:31:0	Day,M-1Tu-1W-1Th-1F-1	10/30/12 12:29 pm (Tu)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$400.00	
	SPOT	11:59:00AM-12:31:0	Day,M-1Tu-1W-1Th-1F-1	10/31/12 12:16 pm (We)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$400.00	
	SPOT	11:59:00AM-12:31:0	Day,M-1Tu-1W-1Th-1F-1	11/01/12 12:20 pm (Th)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$400.00	
	SPOT	11:59:00AM-12:31:0	Day,M-1Tu-1W-1Th-1F-1	11/02/12 12:22 pm (Fr)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$400.00	
30.0	SPOT	4:57:00PM-5:30:00P	Day,M-1Tu-1W-1Th-1F-1	10/29/12 05:28 pm (Mo)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$900.00	
	SPOT	4:57:00PM-5:30:00P	Day,M-1Tu-1W-1Th-1F-1	10/30/12 05:27 pm (Tu)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$900.00	
	SPOT	4:57:00PM-5:30:00P	Day,M-1Tu-1W-1Th-1F-1	10/31/12 05:23 pm (We)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$900.00	
	SPOT	4:57:00PM-5:30:00P	Day,M-1Tu-1W-1Th-1F-1	11/01/12 05:13 pm (Th)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$900.00	
31.0	SPOT	5:59:00PM-7:00:00P	Day,M-1Tu-1W-1Th-1F-1	10/29/12 06:21 pm (Mo)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$900.00	
	SPOT	5:59:00PM-7:00:00P	Day,M-1Tu-1W-1Th-1F-1	10/30/12 06:57 pm (Tu)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$900.00	
	SPOT	5:59:00PM-7:00:00P	Day,M-1Tu-1W-1Th-1F-1	10/31/12 06:58 pm (We)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$900.00	
	SPOT	5:59:00PM-7:00:00P	Day,M-1Tu-1W-1Th-1F-1	11/01/12 06:53 pm (Th)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$900.00	
	SPOT	5:59:00PM-7:00:00P	Day,M-1Tu-1W-1Th-1F-1	11/02/12 06:57 pm (Fr)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$900.00	
32.0	SPOT	7:00:00PM-7:29:00P	Day,M-1Th-1	10/29/12 07:25 pm (Mo)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$550.00	
	SPOT	7:00:00PM-7:29:00P	Day,M-1Th-1	11/01/12 07:24 pm (Th)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$550.00	
33.0	SPOT	11:00:00PM-11:34:0	Day,M-1Tu-1W-1	10/29/12 11:21 pm (Mo)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$900.00	
	SPOT	11:00:00PM-11:34:0	Day,M-1Tu-1W-1	10/30/12 11:26 pm (Tu)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$900.00	
	SPOT	11:00:00PM-11:34:0	Day,M-1Tu-1W-1	10/31/12 11:21 pm (We)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$900.00	
34.0	SPOT	11:34:00PM-12:37:0	Day,M-1Tu-1W-1Th-1	10/29/12 11:48 pm (Mo)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$500.00	
	SPOT	11:34:00PM-12:37:0	Day,M-1Tu-1W-1Th-1	10/30/12 11:58 pm (Tu)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$500.00	
	SPOT	11:34:00PM-12:37:0	Day,M-1Tu-1W-1Th-1	10/31/12 12:09 am (We)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$500.00	
	SPOT	11:34:00PM-12:37:0	Day,M-1Tu-1W-1Th-1	11/01/12 12:07 am (Th)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$500.00	
35.0	SPOT	4:58:00AM-5:57:00P	Day,M-1Tu-1W-1	10/29/12 12:58 pm (Mo)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$225.00	
	SPOT	4:58:00AM-5:57:00P	Day,M-1Tu-1W-1	10/30/12 05:52 am (Tu)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$225.00	
	SPOT	4:58:00AM-5:57:00P	Day,M-1Tu-1W-1	10/31/12 03:25 pm (We)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$225.00	
36.0	SPOT	5:58:00AM-9:00:00A	Day,Sa-1	11/03/12 06:16 am (Sa)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$350.00	
38.0	SPOT	11:00:00PM-11:30:0	Day,Sa-1	11/03/12 11:13 pm (Sa)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$900.00	
39.0	SPOT	5:58:00AM-8:58:00A	Day,Su-1	11/04/12 07:15 am (Su)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$350.00	
42.0	SPOT	7:00:00PM-7:29:00P	Per Week (1),Mo,Tu,We,Th	10/29/12 07:09 pm (Mo)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$550.00	
43.0	SPOT	6:00:00PM-6:30:00P	Day,Sa-1	11/03/12 06:21 pm (Sa)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$500.00	
44.0	SPOT	4:00:00PM-4:57:00P	Day,Th-1	11/01/12 04:47 pm (Th)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$650.00	
45.0	SPOT	4:00:00PM-4:57:00P	Day,F-1	11/02/12 04:37 pm (Fr)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$250.00	



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Inv # 1491698      Rev # 0      Invoice Date: 11/04/2012

Advertiser:	Libraries Yes! Committee (22474)
Agency:	Media Analysis Inc. (7701)
Contract:	854910

Line	Type	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	Ad ID / ISCI	Amount	Remarks

Please note a change in our invoice format. If you have any questions about your invoice, please email us at [TVBilling@belo.com](mailto:TVBilling@belo.com).

Gross Total	\$25,750.00
Commission	(\$3,862.50)
Sales Tax	\$0.00

<b>NET TOTAL</b>	<b>\$21,887.50</b>
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Due By: 11/04/2012

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Total Spots  
43